Clear Sans is a OpenType font, that can be freely utilized by application, browser and operating system developers.

Adopted by Mozilla for the Firefox for Android browser, Clear Sans has been recognized as a versatile OpenType font for screen, print, and Web. Clear Sans was designed with on-screen legibility in mind. It strikes a balance between contemporary, professional, and stylish expression and thoroughly functional purpose. It has a sophisticated and elegant personality at all sizes, and its thoughtful design becomes even more evident at the thin weight.

It has minimized, unambiguous characters and slightly narrow proportions, making it ideal for UI design. Its strong, recognizable forms avoid distracting ambiguity, making Clear Sans comfortable for reading short UI labels and long passages in both screen and print.

This font supports a wide range of languages using Latin, Cyrillic, and Greek scripts. The font family includes medium, regular, thin, and light weights with upright, italic, and bold styles.

https://www.zephyrproject.org/branding/
Zephyr® colors have personality: they are vibrant, bold and colorful. At least one Primary Colors should always be present in the brand; Grayscale Colors were created to support you, mostly on text, while Accent Colors give freedom and extend the range of possibilities.

Primary Colors

<table>
<thead>
<tr>
<th>Base Color</th>
<th>+20% White for Gradient</th>
<th>+40% White for Gradient</th>
</tr>
</thead>
<tbody>
<tr>
<td>0070C5</td>
<td>0/113/197</td>
<td>100/40/0/0</td>
</tr>
<tr>
<td>Intel Blue</td>
<td>338D01</td>
<td>66A90C</td>
</tr>
<tr>
<td></td>
<td>51/141/209</td>
<td>102/169/220</td>
</tr>
<tr>
<td></td>
<td>75/35/0/0</td>
<td>58/21/0/0</td>
</tr>
<tr>
<td></td>
<td>7D02F7</td>
<td>70D8F9</td>
</tr>
<tr>
<td></td>
<td>126/211/247</td>
<td>151/219/249</td>
</tr>
<tr>
<td></td>
<td>45/0/0/0</td>
<td>36/0/0/0</td>
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<td>0/0/0/0</td>
<td>27/0/0/0</td>
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<tr>
<td></td>
<td>2905C</td>
<td>81E4FA</td>
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<tr>
<td></td>
<td></td>
<td>177/228/250</td>
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<td>27/0/0/0</td>
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<td>7D2CF7</td>
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<td>7D2CF7</td>
</tr>
</tbody>
</table>

Color Palette
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Zephyr Lockups

Primary Lockup
Stacked layout, preferred when possible

Horizontal Lockup
For use when a more horizontal format is required

Icon
For use when only an icon is required

[Link to Zephyr branding page](https://www.zephyrproject.org/branding/)
Stacked Lockup
For use when a more vertical format is required

Horizontal Lockup
For use when a more horizontal format is required

Member Logo

Zephyr Project & Zephyr Project Member Lockups

https://www.zephyrproject.org/branding/
Big
Examples:
• Large Applications
• Printable Applications
• Backdrop
• Billboard

Small
Examples:
• Digital Applications
• Presentation Signature
• Business Cards
• Websites
• Merchandising

Minimum
Examples:
• E-mail Signature
• Business Cards
• Website Signature
• Merchandising

Use Cases

https://www.zephyrproject.org/branding/
Color Variations

Positive

Negative

https://www.zephyrproject.org/branding/
Preferred set of nouns

Zephyr® Project
Zephyr® OS
Zephyr® RTOS
Zephyr® Platform

Other recommended nouns that can be used:

- Project
- Kernel
- NanoKernel
- MicroKernel
- Operating System
- OS
- Software
- Platform
- Tools
- Architecture
- Components
- Libraries
- SDK
- Software Development Kit
- DDK
- Device Driver Kit
- Package
- Programming Interface

Nouns Applications
Build secure, connected, future-proof devices with Zephyr®
A proven RTOS ecosystem, by developers, for developers

Running on Zephyr®
Product based on Zephyr®
Supported by Zephyr®

Approved Language